

# Ghent-Authentic

Specialising in private, customised tours and exclusive visits in Ghent/  
Belgium

## Program and Prices 2026



**- We believe in the power of human connection -**

## I. Van Eyck's Ghent-Altarpiece: Private visit!

**Private visit to Van Eyck's Ghent Altarpiece after closing time.** Immerse yourself fully in the stunning beauty of this **world-renowned masterpiece**. Accompanied by an **inspiring Ghent-Authentic expert guide**, you will discover **the genius of Van Eyck** up close and personal. An **exclusive, once in a lifetime visit!**



Adored by  
our business  
clients

**Location:** Saint-Bavo Cathedral Ghent

**Start time:** Earliest start time is 17:30 and the latest start time is 19:00

**Duration:** 1.5 hours (can be shortened)

**Languages:** EN/FR/NL/DE

**Price:** € 1,500 (excl. 21% VAT<sup>1</sup>) per max. 20p. **Larger groups possible (max. 120).** We split the group into smaller groups of 20p max. each.

**Visits:** **Request in time.** Subject to availability of the cathedral. **Min 15p/**  
**request**

**⌚ In high demand due to its exclusive character, worldwide fame, and its  
location within very short walking distance of most hotels in Ghent**

<sup>1</sup> VAT exempt for (non) EU companies with VAT number

## II. Ghent-Authentic's Highlights & Hidden corners tour

This guided **private walking tour** provides **the perfect introduction** to the **historic city center!**

We blend **well-known highlights**, such as the **iconic Graslei/Korenlei, St-Michaels Bridge**, and the **Castle of the Counts**, with **charming hidden spots** throughout the city center. The walk is **easy-going** with **short distances**. The guide is enthusiastic, fun, and competent.



Business &  
Leisure

**Location:** **Historic city centre**

**Start/End:** **Pick-up at the hotel (city center)**, St-Michaels square or St-Baafs square

**Duration:** **max. 2h** - *If you would like to enjoy a drink or sample something we can easily integrate this in this tour.*

**Distance:** **1,5 km**

**Group size:** **1-120p. (max. 20p/guide)**

**Languages:** **EN/FR/NL/DE**

**Price:** **€ 350.00 for 2h (+ 21% vat<sup>2</sup>) - max. 20p/guide**

**Extra:** **Tasty stop along the way: local traditional beer: (€8.50/p), chocolate stop (€4.00/p), Ghent gin (€ 4,5/p) excl. 21% vat**

<sup>2</sup> VAT exempt for (non) EU companies with VAT number

### III. Ghent-Authentic's Combo Boat & Walking Tour

This tour combines **the best of both worlds!**

Enjoy a **private boat trip** on the canals and **a walk alongside the highlights** of Ghent's **historic city center**. **With your private Ghent-Authentic guide**, you will experience **the best of Ghent** in a nutshell—**relaxing and fun**



Popular among  
our business  
clients

**Start/End: Pick-up at your hotel in the city center/Graslei**

**Duration: 45 min boat tour + 1h15 walking tour (2h)**

**Distance: 1.5 km**

**Group size: 1-120p. (max. 20p/guide)**

**Languages: EN/FR/DU/DE**

**Price Daytime (until 6 pm<sup>3</sup>): € 750.00 (excl. 21% VAT<sup>4</sup>) - max. 20p/guide**

**Price Evening (from 6 pm): € 950.00 (excl. 21% VAT) - max. 20p/guide**

**Extra: Tasty stop along the way:** local traditional **beer** (€8.50), **chocolate** (€4,00), Ghent **gin** (€ 4,5) excl.VAT). Drinks/snacks on board are possible.

<sup>3</sup> The **boat type (covered or open boat)** is determined by availability, group size, weather conditions. We select the best option based on availability and weather conditions. The price remains the same.

<sup>4</sup> VAT exempt for (non) EU companies with VAT number

## IV. The Book Tower: Top-architecture, University landmark, best view of Ghent!

Experience **an exclusive visit** to one of **Ghent's** most **iconic buildings: the BOOK TOWER**, masterfully designed by the genius architect **Henry van de Velde**. Dating back to the **1930s**, this **architectural gem** has undergone **recent top-notch restoration**.

Make a **lasting impression** with this **private, behind-the-scenes tour**, guided by a **Ghent-Authentic expert**. Conclude your visit with **a magnificent view of Ghent** from the **top floor**.



**Location:** Rozier 9

**Private visits** are available **during the day, in the evening** as **on weekends**.

High in demand program.  
**Make your reservations in time!**

**Duration: 1,5h<sup>5</sup>**

**Price week/day:** € 350.00  
( excl. 21% VAT<sup>6</sup>)

**Price weekends/evening<sup>7</sup>:** € 450.00 (excl. 21% VAT)

**+ Entrance fee:** € 4.00/p  
**minimum of € 60.00/group**  
(excl. 21% VAT)

**Max. 20p/guide**

- ☞ *Thanks to our partnership with Ghent University, we are delighted to offer private visits to this exquisite landmark building, which is not accessible to the general public.*
- ☞ **For corporate events, consider the option of private rentals of the Book Tower along with catering and private tours by Ghent-Authentic. Prices available upon request**

<sup>5</sup> Can be shortened to 1h or 1h15 - Prices remain the same.

<sup>6</sup> VAT exempt for (non) EU companies outside Belgium, with VAT number

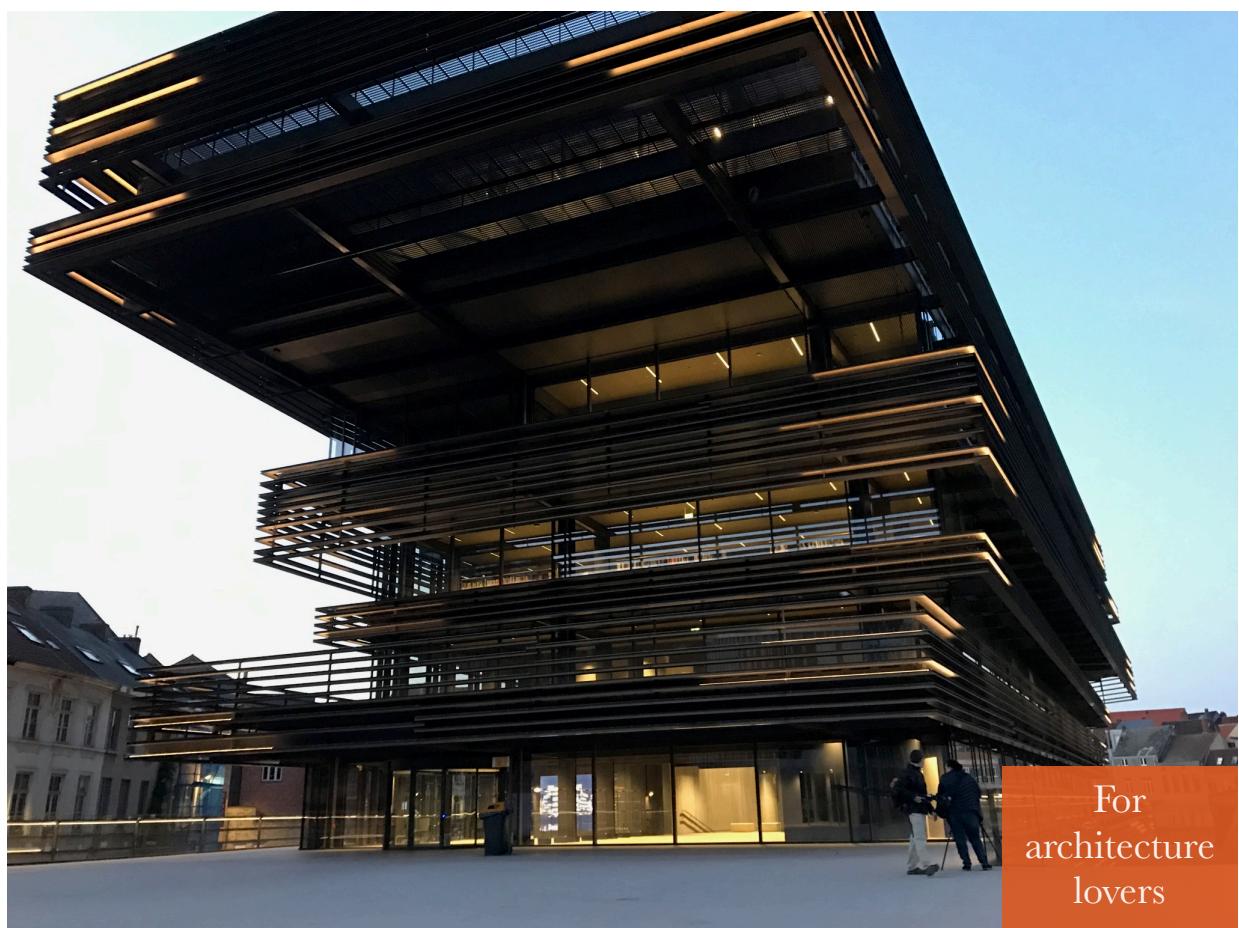
<sup>7</sup> after 5pm

## V. De KROOK - Landmark, Top-architecture, Hotspot!

Situated at the intersection of Ghent's historic center and the vibrant **student area**, the '**KROOK**' arises. **A landmark, a place to be, Ghent's city library** and so much more.

**Inspiring top architecture** of **Coussée Goris & Pritzker Price winners RCR Arquitectes**, set alongside the Scheldt river.

**Book a private architecture tour** guided by a Ghent-Authentic guide, **including an exclusive behind the scenes visit and access to the reading room** with a **magnificent view of the medieval towers of Ghent**.



**Location:** **Krook**

**Start:** **Main entrance Krook**

**Duration:** **2 hours, Monday-Saturday: 10am-7pm**

**Languages:** **EN/NL/FR**

**Price:** **€ 375,00 (excl. 21% VAT<sup>8</sup>) - max. 20p/guide**

<sup>8</sup> VAT exempt for (non) EU companies outside Belgium, with VAT number

## VI. Exclusive visit *OLV Ter Hoye Beguinage*: UNESCO World Heritage site. Hidden gem in Ghent.

**Beguinages, unique to Flanders**, are protected by **UNESCO**, and it's no wonder why. This **stunning, historic** 'village' within the city, with its **endless alleys, beautiful baroque church, and bleaching meadows**, will captivate you and make you want to linger. A true oasis of **peace, beauty, and nature** in the heart of Ghent.

**Book a guided private walk** through the **UNESCO Beguinage**, including a **behind-the-scenes visit**. Enjoy **bubbles** at a wonderful **private beguinage house, and have a meeting** with one of its artistic **residents**."



**Location:** **OLV Ter Hoye Begijnhof**

**Start:** **Main entrance Begijnhof/Beguinage** - Lange Violettestraat Gent

**Duration:** **2h**

**Languages:** **EN/FR/NL**

**Price:** **€ 450,00** (excl. 21% vat)<sup>9</sup> - **max. 20/guide**

**Extra:** Glass of **sparkling wine at the residents house:** € 6,50/p. (excl. 21%)

**Best time to visit:** **Daytime - springtime/summer**

**Visit:** **Request in time - depending on the availability of the residents**

<sup>9</sup> VAT exempt for (non) EU companies outside Belgium, with VAT number

## VII. Relaxing, private bicycle tour around Ghent: diverse, urban, active.

Guided by a **professional Ghent-Authentic guide**, you'll cycle to **idyllic, ancient, historic places** such as **the Bijloke, the Unesco Begijnhof, and the vineyard of St. Peter's Abbey**. We explore as well some hip **Ghent hotspots** like **the Krook, the student area, and street art in Dok Noord**. The **pace** is **leisurely**, with brief stops along the way.



**Private bike tour: max. 15p/guide**

**Start/End:** **Stadshal Ghent** city center/bike rental

**Duration:** **2h**

**Distance:** **5 to 7 km**

**Ideal cycling time: During the day**

**Price:** **€ 450.00 (excl. 21% VAT<sup>10</sup>)**

**+ bike rental.** You can bring your own bike or **rent a (electric) bike at <https://fietsambassade.gent.be/en/bike-point-Centrum>**. Ghent is a bicycle-friendly city. However, tram tracks, cobblestones, etc. require good basic cycling skills.

<sup>10</sup>VAT exempt for (non) EU companies outside Belgium, with VAT number

## **VIII. En garde! Experience a top-notch fencing workshop for you and your team.**

Led by a **professional fencing trainer**, you'll take **your first steps into the world of fencing**. Engage in short, enjoyable exercises to gain a **unique introduction** to this **Olympic** discipline, all set against the backdrop of a wonderful **historic location**. En garde!



**Location:** **Historic City Center**

**Duration:** **2h**

**Languages:** **EN/FR/NL**

**Price:** **€ 1500,00 (excl. 21% VAT<sup>11</sup>) - material and room rental included -  
max. 20 p. Larger groups possible**

**Visit:** **Request in time - depending on the availability of the trainers**

**Tip Companies! This fencing workshop is the ideal teambuilding**

<sup>11</sup> VAT exempt for (non) EU companies with VAT number outside Belgium

## IX. De Ghent-Authentic Shopping Tour!

Explore **the charm of historic Ghent** with our **Ghent-Authentic shopping and city tour!** Take a **leisurely stroll** through the historic city center, where we'll casually drop into **5 authentic, lesser-known local shops that we believe are worth discovering.** Additionally, you'll have the opportunity **to indulge** in some **Ghent delicacies** along the way.



<b>Location:</b>	<b>Historic city center of Ghent</b>
<b>Number:</b>	<b>Max 15 p/guide</b>
<b>Duration:</b>	<b>3 h</b>
<b>Languages:</b>	<b>EN/ FR/ NL</b>
<b>Price:</b>	<b>€ 450,00 (excl. 21% vat<sup>12</sup>) - price of tastings not included (e.g. € 12/p indulgent coffee with Ghent sweet canapés excl. 21% vat, wider range possible)</b>
<b>Time:</b>	<b>Tuesday - Saturday, 11am-6pm (during opening hours stores)</b>

<sup>12</sup> VAT exempt for (non) EU companies with VAT number outside Belgium

## **X. Private tours and tailor-made programs - the specialty of Ghent-Authentic!**

### **1. What does tailor-made entail ?**

**All our tours are tailor-made.** This means that we **tailor each tour to the specific needs and background of the customer, both in terms of content and practicality.** For example, we will select different stops and content for an international company whose guests are visiting Ghent for the first time, compared to a local cultural organization seeking a deeper understanding of Ghent.

Tailor-made ensures **that your visit fits perfectly within your schedule and the rest of your activities.** We adapt to you, not the other way around.

Tailor-made **includes, upon request and after booking, tips & tricks, specific advice** regarding hotels and **restaurants in Ghent.** As a **home-grown organization based in Ghent,** we provide **honest recommendations** that we believe suit your needs, organization, and budget. **We don't take any commission on the restaurants or hotels we recommend;** it's purely advice. The actual booking is up to you.

Tailor-made also means that **all our tours can be shortened, lengthened, or combined according to your preferences.**

### **2. Is tailor-made included in the price of our guided tours and exclusive visits?**

Yes, it is.

### **3. Specific procedure for customised day programs and multi-day programs.**

Tailor-made day programs and multi-day programs require more work and preparation. Here's how we proceed:

- **Zoom session/brainstorming session of 30 min (free):** we connect with you through phone, zoom or in person to provide a first rough draft of what your program could look like in terms of content, along with a target price. **If you decide to work with us,** we will then create **a detailed, written, tailor-made day program or multi-day program.**
- **Detailed, written, tailor-made, program (paying): An advance payment of € 750.00 + VAT is required.** This amount will be **deducted from the total price of the booking.** However, if you decide not to proceed with the program, the advance will not be refunded.

## **XI. Haven't found what you are looking for?**

Explore **additional tours and find inspiration at Ghent-Authentic's website.**

**As we tailor all our tours, the possibilities are virtually endless. Tell us what you are looking for, and we'll create a program that exceeds your expectations.** Your perfect Ghent experience awaits!

## **XII. Be inspired by what our clients say....**

*"Thank you very much for the cooperation. We had a great event and enjoyed the 2 guides, the walk and the boat tour."* -PRICE WATERHOUSE COOPERS

**ROTTERDAM** - Customized afternoon program incl. citywalk, boat tour, snacks and drinks, 40p/2guides, 6/10/2023

*"It was fantastic!!! the group enjoyed it immensely and the guides were excellent. We had an amazing day and the city walk contributed 100% to that. Again super thanks and see you very soon ! Greetings,"* ENGIE NV - 2 FR + 1 EN private customized tour of Engie - highlights and hidden corners - 10/10/2023 - 50p/3guides

*".... we would like to extend a heartfelt thank you to you for the perfect organization and coordination of our event, as well as to your staff/guides. Without you all, our event would not have reached this level. Both the morning walk through Latem with Martine Vergucht, as well as our guided visit to Ghent including the intro to The Lamb of God led by Marijke Mortier, were truly outstanding. The fencing initiation was the absolute icing on the cake!" We will gladly recommend you to colleagues and will gladly come back to you on future occasions.* "TILIA LAW Law Firm - customized day program including walk through Latem, city walk through Ghent including The Lamb of God, Ghent tastings and screen initiation - 7/10/2023 -18p

*"The feedback from our board members was unanimous in its praise. Paul ... what a TOP guide. I write this exceptionally in capital letters and underlined. Was perfectly on time - Communication top notch. He is engaging, speaks perfect English and most importantly, manages to engage his audience in his explanations. The city tour was perfect. So was the privatised visit to the Van Eyck Ghent Altarpiece. It is obviously one of the most beautiful works of art in Belgium that you must have seen, but the way you explain it is primordial. Paul guided this exceptionally well.* BNP Paribas Fortis - Private visit to the Mystic Lamb after closing time for the Board of Directors of BNP Paribas Fortis - 5/10/2023

## **XIII. Our Values**

### **1. We believe in the power of human connection**

**People and personal contact are key to us** and this **before, during and after the tour**.

At Ghent-Authentic you will always find someone to help you, brainstorm with you, book for you. You can **email us, call us** within office hours **or meet us (by appointment only) in person** at our **office in Ghent**.

### **2. Inspiring, licensed and competent Ghent-Authentic guides with a heart for our clients**

Ghent-Authentic predominately serves (international) **business professionals** choosing Ghent for **meetings and conferences**. **Our clientele** also includes **value-seekers** who appreciate **quality and service**.

**We exclusively collaborate with highly educated, multilingual, licensed guides**, many of whom bring **a business background**—lawyers, engineers, and bankers—**forming a passionate team dedicated to enhancing your Ghent experience**.

Did you know it requires **a rigorous 3 year** - government certified- **program to become a licensed tour guide?**

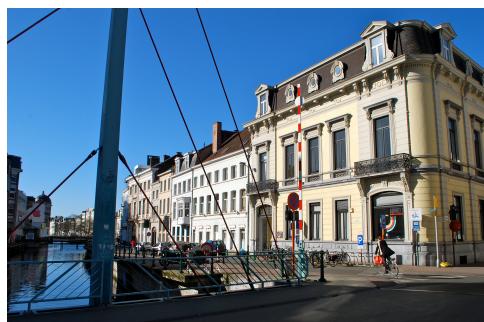
### **3. Think global, feel local**

At Ghent-Authentic we welcome **customers from all over the world** to Ghent. We have **a worldly view**.

At the same time, we **actively support and promote our local community**. Our office is **located in the heart of Ghent**. We **only work with guides based in and specialised in Ghent**. We exclusively work with **local suppliers**. We recommend **local restaurants, shops, cafes**. After all, they ensure the **authenticity of Ghent remains intact and that is precisely why people love to come to Ghent :)**

## XIV. THE GHENT-AUTHENTIC TEAM

**Meet our inspiring, qualified, experienced guides with a heart for Ghent. Inspiring over 50,000 Ghent lovers since 2010.**  
*We believe in the power of human connection! -*



**Our office:**  
**Ajuinlei 1, 9000 Gent**  
**You can reach us by phone Mo-Th, Thr-Fr**  
**within office hours on +32 9 269 52 18**  
**[info@ghent-authentic.com](mailto:info@ghent-authentic.com)**

**Also on Facebook, Linkedin and Instagram**

## **XIV. PRACTICAL INFORMATION AND CANCELLATION TERMS**

### **1/ How to book ?**

- Choose your preferred program, and email us at [info@ghent-authentic.com](mailto:info@ghent-authentic.com) with the following details: preferred date, starting time, pick-up location (hotel or other), billing information, contact person and mobile phone, additional information about the group, group size, and preferred language.
- wait for your confirmation email: we take it from there.
- for (multi) day programs: see brochure X section 3 for specific procedures

### **2/ Group size ?**

**We keep our groups small, with a maximum of 20 people per guide.**

**For larger groups, we ensure a quality and personal experience by dividing them into smaller groups, each with a maximum of 20 people per guide.**

### **3/ Payment ?**

**Invoice, bank transfer, pay pal, no cash payments, creditcard, online secure payments**

### **4/ Advance ?**

**We work with an advance payment unless otherwise agreed.**

### **5/ Cancellation ?**

**As all our tours are private and taylormade, there's no refund if you cancel the tour.**